**Delaware Township**

**Strategic Plan 2022-2026**

**Objective 1**:

The Delaware Township Library provides free and open access to information and knowledge that reflect and engage our patrons while also ensuring our ability to reach them in an effective equitable manner. The Delaware Township Library strives to provide every patron with access to knowledge, information and experiences to help them reach their potential as individuals and as active members of our community.

* **ENSURE LIBRARY MATERIALS, PROGRAMS, TECHNOLOGY AND SERVICES ARE AVAILABLE, RELEVANT AND WELCOMING TO ALL**
1. Success means more patron engagement as we continue to commit to bring in more patrons, to engage with them on their needs from the library, and use these gathered insights to inform our goals and strengthen our ability to make the library more reflective of our community.
* **ENHANCE LIBRARY TECHNOLOGY AND OTHER RESOURCES TO MEET THE GROWING TECHNOLOGICAL NEEDS OF THE COMMUNITY**
1. Success means continuing to engage with patrons in technology initiatives, partnering with the community to deliver programs to support our patrons, and creating a technology dialogue with patrons and NEKLS to support our patrons’ evolving technology needs.
* **MAINTAIN DIGITAL RESOURCES THAT ENABLE PATRONS TO BETTER ACCESS LIBRARY RESOURCES.**
1. Success means improving and emphasizing patron engagement with Delaware Townships digital/online content, and looking to expand available digital and online resources and materials.

**Objective 2**:

We develop our collection and programs to encourage exploration amongst our patrons and nurture lifelong learning among the Delaware Township Community. We all seek to read, learn and discover for different reasons, and the library is proud to encourage
 this range of patron motivations. Many come for the simple joy of reading and the exploration of new ideas found our books, magazines and to stay updated with community news found in the Vindicator.

* **REFINE AND EXPAND LIBRARY COLLECTIONS TO REFLECT THE VARIED NEEDS AND INTERESTS OF PATRONS**
1. Success means ensuringthat collection maintenance standards (weeding/adding according to NEKLS yearly standards) are fully met to increase access to relevant resources and reduce the number of outdated materials.
* **PROMOTE A BALANCED PURCHASING AGENDA, THAT SUPPORTS THE UNIQUE NEEDS OF ALL THE PATRONS IN OUR COMMUNITY.**
1. Success means aligning our objectives to meet patrons demands for entertainment materials while also working to support the educational requirements for our USD 338 students.

**Objective 3**:

Build a welcoming library space that invite our patrons to explore new worlds through reading and technology and create a stronger, more connected Delaware Township community. Libraries like ours offer books and resources that support patron growth, but we also provide places to gather with neighbors, collaborate with colleagues and find friendly faces in the neighborhood.

* **PROVIDE SPACE IN OUR LIBRARY TO ENGAGE PATRONS, HELP ADDRESS COMMUNITY NEEDS, AND CONTRIBUTE TO THE OVERALL CIVIC GOOD**.
1. Success means developing community centered priorities for civic and community initiatives in the library especially centered around patron focused events like Summer Reading, Hometown Christmas, and uses of the community room.
* **PRIORITIZE AND PRACTICE A PATRON- FOCUSED APPROACH TO CONDUCTING LIBRARY BUSINESS.**
1. Success means emphasizing the importance of patron relations and communication to sustain high levels of patron satisfaction.

**Objective 4**:

Broaden the perception of what a library can be. To meet the demands of the future requirements of patrons, we as a library must reimagine how we approach traditional problems and needs. We must attempt to meet them and increase our community impact by thinking differently, working collaboratively within the community and solving them to reflect the needs of our patrons. This approach encourages experimentation with new ideas, enabling us to redefine how to best serve patrons and use our physical and online spaces most effectively. We must build on the programs and ideas our patrons enjoy as well as testing ideas and investing in the programs, and technologies that have the greatest potential for wide-ranging impact for the township.

* **MEET PATRONS’ EXPECTATIONS BY CONTINUING TO DELIVER HIGH-QUALITY, RELIABLE SERVICE BOTH
INSIDE AND BEYOND LIBRARY WALLS.**
1. Success means creating a patron centered service culture and reflecting a patron-centered approach to our collections and programs.
* **EXPLORE NEW IDEAS THAT HELP EXPAND THE DEFINITIONS OF LIBRARY SPACES, SERVICES AND PROGRAMS.**
1. Success means exploring new initiatives and ideas that promote both the physical and online presence of the library in the Delaware Township community.

**Adopted**

**7/06/2022**